

# *Blu* PHARMACEUTICALS

**FOR IMMEDIATE RELEASE**

**June 24, 2008**

**CONTACT:**

**Americares**

Peggy Atherlay: 203-658-9626

Cell: 203-524-2158

**Blu Pharmaceuticals**

Debbie McCullum: 270-586-6386

[dmccullum@blurx.us](mailto:dmccullum@blurx.us)

With the help of one of their newest donors, Franklin, Kentucky based Blu Pharmaceuticals, AmeriCares will be supplying and equipping a number of emergency clinics in Myanmar, focusing on the areas devastated by Cyclone Nargis. These clinics will replace damaged rural health outposts and serve large populations of displaced persons living in temporary shelters.

Blu Pharmaceutical's charitable efforts and commitment provide AmeriCares with the resources to respond quickly to those most in need in Myanmar. Their donation of Folic Acid will go a long way to ensure the birth of healthy babies to mothers who have lost so much to the May cyclone.

"We are proud to be working with AmeriCares," said Bill Luster, President of Blu Pharmaceuticals. "We hope that our donation will help to save lives and reduce the suffering from this tragic event."

In an effort to restore routine health services, AmeriCares will outfit each clinic with basic medical equipment, instruments and essential medicines in collaboration with our partner on the ground. There are also plans to provide an emergency supply of cholera treatments for areas where the drinking water has been compromised by flooding, as well as to re-supply essential aid (including anti-malarials) to the affected regions.

AmeriCares was one of the first nonprofit organizations to deliver aid directly into Myanmar, airlifting more than 15 tons of critically needed medicines and medical supplies to survivors of the cyclone. Our emergency response team made successful arrangements to ensure the distribution of our supplies to the flooded Irrawaddy Delta region.

More than a month after the disaster, there are still an estimated 2.4 million survivors in need of aid. The total number of dead and missing in Myanmar is estimated to be at least 130,000.

*About AmeriCares*

AmeriCares is a private, nonprofit international disaster relief and humanitarian aid organization, which delivers medicines, medical supplies and aid to people in crisis around the world. Since it was established in 1982, AmeriCares has distributed more than \$7.5 billion in humanitarian aid to 137 countries. For more information, visit [www.americares.org](http://www.americares.org).

*About Blu Pharmaceuticals*

**About Blu Pharmaceuticals**

Blu Pharmaceuticals is a small, minority-owned, generic pharmaceutical company based in Franklin, Kentucky. Blu supplies generic pharmaceuticals to major wholesalers, group purchasing organizations, mail order pharmacies and government agencies including the Veteran's Administration, Bureau of Prisons, Indian Health Services and Department of Defense.