

# Blu PHARMACEUTICALS

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## **Blu Pharmaceuticals Named to Kentucky's Top Business List for 2009**

FRANKLIN, KENTUCKY - In recognition of the economic power of privately held businesses, DiversityBusiness.com, the nation's leading business-to-business internet site, recently named Blu Pharmaceuticals as one of the top businesses in the United States.

This is the 9th annual listing of the Kentucky's top businesses by DiversityBusiness.com. Ranging in revenue size from just under one million to over ninety-six million, the companies listed on the Top Business Lists represent the Nation's top multicultural earners and challenge the long-held notion that a privately held business is small or insignificant. Winners are sought after by major corporations wishing to increase spending with small businesses.

"Entrepreneurs are a growing force in the U.S. economy, and a force to be reckoned with," said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. This is a whole business segment that can carry its own, that provides jobs, products and services, and generates wealth for their communities. These are the new leaders in American business."

"Corporations are beginning to see the value of purchasing goods or services from diversity owned companies, said Bill Luster, President of Blu Pharmaceuticals. This has enabled companies like ours opportunities for tremendous growth."

### **The List**

This List is a classification that represents the top small businesses in the U.S., in sectors such as technology, manufacturing, food service and professional services. Large organizational buyers throughout the country that do business with multicultural, small and women-owned businesses use the list. The List is produced annually by DiversityBusiness.com, the nation's leading multicultural B2B Internet portal that links large organizational buyers to multicultural product and service suppliers.

The winning companies will be honored at a special awards ceremony at DiversityBusiness.com's "9th Annual Multicultural Business Conference", taking place April 29 – May 1, 2009 at the Disney's Contemporary Resort in Orlando, Florida.

"We were pleased to be recognized in three different categories, commented Debbie McCullum, Director of Sales and Marketing for Blu Pharmaceuticals. "Blu was ranked among the *Top 500 Hispanic American Owned Business in the US*, *Top 50 Diversity Owned Businesses in Kentucky* and *Top 100 Privately-held Businesses in Kentucky*."

For the complete list of winning companies, please visit: [www.diversitybusiness.com](http://www.diversitybusiness.com)

#### **About Blu Pharmaceuticals**

Blu Pharmaceuticals is a small, minority-owned, generic pharmaceutical company. Blu supplies product to major wholesalers, group purchasing organizations, mail order pharmacies and government agencies including the Veteran's Administration, Bureau of Prisons, Indian Health Services and the Department of Defense. The company's mission is to provide high quality product at competitive prices.

#### **About [DiversityBusiness.com](http://www.diversitybusiness.com)**

Launched in 1999, DiversityBusiness, with over 46,000 members, is the largest organization of diversity owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies, and colleges and universities. DiversityBusiness provides research and data collection services for diversity including the "Top 50 Organizations for Multicultural Business Opportunities", "Top 500 Diversity Owned Companies in America", and others. Its research has been recognized and published by Forbes Magazine, Business Week and thousands of other print and internet publications. The site has gained national recognition and has won numerous awards for its content and design. It is a leading provider of Supplier Diversity management tools and has the most widely distributed Diversity magazine in the United States. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. Founded in 1980.

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